

Theme	<p style="text-align: center;"><u>Gendered double standards</u></p> <p>Different standards for boys and girls pertaining to sex, which leads to pressure and labelling.</p>
Codes	<p><u>Negative reputation for girls:</u> girls labelled at 'slags' if talk about sex or engage in sexual behaviour: 'Q: <i>Did girls talk about it amongst themselves? A: only what we call the loose girls' (1)</i> <i>'If one of them was sleeping with someone, just coming out with everything a lad would come out with' (1)</i> <i>'But if a girl went out with too many lads, not even if she'd slept with any of them, she could still get labelled' (1)</i> <i>'Q: Was it seen as a good thing to lose your virginity? A: Depends, if it was a one-night stand, no way. Then you were a slag' (1)</i> <i>'There was just one [slag] that I really remember...And she'd sort of talk about anything....There was some photos of her that got passed round the sixth form' (2)</i> <i>'Q: Was there much discussion among the girls about sex? A: 'X did.....well we didn't. I supposed we did think she was a slag' (2)</i></p> <p><u>Positive reputation for boys:</u> Whereas for boys to fit in they need to talk about sex and lose virginity quickly: <i>'For a lad, definitely, you've to get rid of it as soon as possible' (1); 'I remember there was lads that always sort of talked about it, it was always the lads, never the girls. You know, they'd say, I wouldn't mind having her tonight, and that sort of thing' (2)</i></p> <p><u>Who is doing the labelling?:</u> Boys initially starting the labelling: <i>'Q: Do you think that the girls started it? A: 'I think they picked it up off the lads; they carried it out' but girls labelling more: 'Q: Who does the labelling? A: 'Well, a lot of the girls did. But, then again, I've always thought that more girls did it than lads did' (1)</i></p> <p><u>Self-fulfilling prophecy:</u> for girls if labelled as a 'slag' they discuss no longer needing to try to prove to peers otherwise and self-preserve as they won't be believed and then live up to the label. <i>'Q: Were people scared of getting a reputation? A: Loads of people, yeah. But a lot of the ones that got a name, just lived up to it then because they thought-Well everyone thinks this and that, and I may as well...they won't believe me' (1)</i></p> <p><u>Fear:</u> girls fear of talking about sex as this could lead to labelling from others and damage to reputation: <i>'Because the thing was, in our school, if you talked too much about sex, you always got someone who picked up on it and thought – Oh, she looks a right one' (1).</i> <i>'I don't think anyone wanted that sort of reputation. I mean you learn later what girls were actually like' (2)</i></p> <p><u>Self-preservation/ concealment and avoidance in girls:</u> girls feel pressure to not discuss sex: <i>'if you talked too much about sex, you always got someone who picked up on it and thought – Oh, she looks a right one' (1)</i> and instead concealed their behaviour and discussions come out when they are older: <i>'It's only later that you can talk about things like that: not in the school situation' (2)</i> For girls trust is important if they choose to talk about sex with other girls, but also dangerous if they do not confide in the right people; <i>'you'd got to start knowing who you can trust' (1)</i></p>